



### What will Year 12 students learn and how many lessons will they have each week?

Year 12 students will learn 2 of the 4 themes they will cover in the full A-level. The 2 themes will cover marketing and people where they will learn about customer needs, the marketing mix, and entrepreneurs amongst others. They will also learn about global business which covers topics such as globalisation and global markets.

Students will have 4 one hour lessons a week, 2 with each teacher.

### What will Year 12 students need to do to get the most out of their lessons?

To get the most out of each lesson students will need to ensure they are keeping up with current news and what is happening in the business world. Students must also be prepared and willing to have open discussions in lessons.

Completing the homework and doing external reading and preparation is also a must if they are to get the best out of each lesson.

### How much homework will Year 12 students have in this subject?

Students will get 2 pieces of homework each week, one piece per teacher.

Each piece of homework will take approximately one hour and will cover a variety of different skills and topics throughout the year.

### Which careers can this subject lead to?

The good thing about studying Business is that most students will go on to work in a business of some kind post 6<sup>th</sup> form or university. As we cover a range of different business areas your options will be open from Marketing to Operations, from Human Resources to Finance.

## Which other subjects complement this subject?

Many students study Economics, Finance or Maths alongside Business. However, many Humanities and Social Science courses go well with this subject

## What is the exam board?

Edexcel

## Do I need to have studied Business at GCSE?

No, everything you need to know will be taught throughout year 12 and 13.

However, you will need to have an interest in how businesses work and be keen to question why some businesses prosper and others struggle.